



September 13, 2024

To whom it may concern,

As the Marketing and Communications Manager for Crime Writers of Canada, I am responsible for organizing and producing educational webinars for our members. Judy Penz Sheluk presented to our organization twice last year. She presented “Finding Your Path to Publication” on September 27, 2023, and “Self-Publishing: The Ins & Outs of Going Indie” on October 25, 2023.

On both occasions, our members found Judy to be clear, concise, and a wealth of knowledge. She stayed longer after the presentation for an extended question-and-answer session.

Throughout the webinar, Judy maintained a high level of engagement with the audience, encouraging questions and providing thoughtful, detailed responses. Her approachable demeanor and willingness to share personal experiences and best practices made the session informative and inspiring.

Please feel free to contact me if you require any further information.

Sincerely,

Erik D’Souza

Marketing and Communications Manager

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**Crime Writers of Canada**