



March 2024

To Whom It May Concern,

I am the President of Capital Crime Writers, an Ottawa based mystery writing group. Our monthly guest speakers have addressed topics about various aspects of police investigations, including forensic pathologists, and lawyers. We have also had several workshops on the business of writing.

Our membership is composed of writers at various stages of their careers. Many authors are with traditional publishers, but several have decided to try the self-publishing route. The decision to become an Indie author can be frightening and quite daunting.

We were quite fortunate to have Judy Penz Sheluk give our group a talk titled, Self-publishing: The Ins & Outs of Going Indie.

Judy's PowerPoint presentation was clear, easy to follow and quite informative. She took a confusing topic and reduced it to its basic terms. She not only explained the publishing process itself, but also took us through the steps needed to handle sales and marketing. She was extremely generous with her time, staying afterwards to answer questions from our members.

We'd be happy to have her speak to us again on either Indie publishing, or any other topic.

Sincerely,

Madona Skaff, President
Capital Crime Writers
capitalcrimewriters.com